



SMARTSUMMIT

19TH - 20TH SEPTEMBER 2017

BUSINESS DESIGN CENTRE, LONDON

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AGENDA

TUESDAY 19TH SEPTEMBER 2017

	Smart Home	Smart Cities	Smart Insurance	Smart Utilities	Smart Retail	LPWAN
0900 – 0910	Chairman's Welcome Bill Ablondi, Strategy Analytics	Chairman's Welcome Martin Garner, CCS Insight				
0910 – 0930	SH Summit Keynote	Keynote: Changing Lives with the Internet of Things				
0930 – 1000	Panel: Developing New Experiences to Attract Mass Market Attention Moderator: Nick Graves, CEO, Aquila Europe Panellists: John Gahagan, Regional Director Northern Europe, Sonos	Panel: Where Do Key Opportunities Lie for the Future of IoT? Johnny Voon, Innovation Lead - Digital, Innovate UK Ted Persson, Design Partner, EQT Ventures				
1000 – 1020	Break					
1020 – 1045	Analysing the Competitive SH Landscape Arthur Jouannic, Principal Analyst, Delta Energy and Environment	Chair's Opening Eric Woods, Research Director, Navigant followed by Smart City Trends	Chair's Opening followed by Key Trends in IoT for Insurance Providers Jessica Hernandez, Research Associate, Lux Research	Chair's Opening David Healey, Smart Energy Partner, Analysys Mason followed by How Is IoT Transforming Traditional Utility Business Models? Dagfinn Wåge, Head of Innovation, Lyse Group	Chair's Opening Saverio Romeo, Principal Analyst, Beecham Research followed by Prevailing Technology Trends in the Retail Industry Julija Bainiaksina, Co-founder and Director, The Dandy Lab	Chair's Opening Alex Davies, Analyst and Editor of Rethink IoT, Rethink Technology Research followed by LPWAN Market Trends and Analysis Michele Mackenzie, M2M and IoT Solutions Programme, Analysys Mason
1050 – 1120	Panel: Can Smart Home Products Really Save Consumers Money? Moderator: Ben Wood, Chief of Research, CCS Insight Panellists: Gabriel Della-Monica, CEO and Founder, Hydrao Eamon Conway, Managing Director, Climote Chris George, Head of UK and Ireland Marketing, Electrolux	Panel – Lessons from Leading Smart Cities	Panel: Using Technology to Get Closer to the Customer Panellists: Leigh Calton, Head of R&D, Ageas UK Nick Walker, Director Connected Solutions, RAC Kenny Leitch, Global Connected Insurance Director, RSA Antti Vihavainen, Cozify	Panel: Identifying and Seizing the Opportunities Enabled by IoT Moderator: David Healey, Smart Energy Partner, Analysys Mason Panellists: Rebecca Dibb-Simkin, Customer Director, Octopus Energy Paulus Karremans, Innovator, Alliander	Panel: Revolutionising the Customer Experience with Connected Technology Mustafa Khanwala, Co-Founder and CEO, Mishipay	Panel: Weighing up the Pros and Cons – Licensed and Unlicensed Options Moderator: Alex Davies, Analyst and Editor of Rethink IoT, Rethink Technology Research Panellists: A Representative, LoRa Alliance Ian Stewart, Director Channel and Propositions, Arqiva Landon Garner, Chief Marketing Officer, Ingenu

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1125 – 1145	Creating a Personalised Experience Warmup (presentation to be confirmed)	Key Technology Advances for Smart City Connectivity	Where do Opportunities Lie for Insurance Providers in the Smart Home?	Analysing the Competitive Smart Home Landscape (in the Smart Home Theatre) Arthur Jouannic, Principal Analyst, Delta Energy and Environment	The Power of Data in Retail	Creating Game-Changing Opportunities with LPWAN Richard Marijs, T-Mobile Netherlands
1150 – 1210	Enabling Voice Driven Smart Home Experiences David Low, Principal Evangelist, Amazon	Evolving the Role of the Citizen	Could Insurance Providers Become Aggregators of Multiple Home Automation Systems?	Smart Water Networks with IoT Jeremy Heath, Innovation Manager, Sutton and South East Water	Using Data Analytics to Get to Know Your Customers	Looking Beyond the Technology to Understand What will Make LPWAN Successful
1215 – 1245	Panel: Addressing Pain Points in Consumer Living Moderator: Bill Ablondi, Director Smart Home, Strategy Analytics Panellists: Will Butler, Group Marketing and Innovation Director, ERA Home Security Thijs Olthof, Co-founder, Slide Verena Rathjen, CEO Global New Business, LEDVANCE	Panel: How is Technology Revolutionising the Urban Environment? Moderator: Steve Turner, Associate – Digital, Arup Panellists: Karl-Filip Coenegrachts, Chief Strategy Officer, City of Ghent Jessica Ellis, Director Customer Success, Bristol is Open Wayne Bexton, Head of Energy Projects, Nottingham City Council	Panel : Playing a Key Role in the Smart Home Ecosystem Panellists: Cecilia Sevillano, Head of Partnerships Smart Home, Swiss Re	Panel: Facilitating Distributed Energy with IoT Rosie McGlynn, Director of New Energy Services, Energy UK	What Can Retailers Do to Influence Consumer Buying? Joost Fromberg, Data Driven Optimisation Lead, Online Dialogue	Panel: Matching the Technology with the Application Moderator: Alex Davies, Analyst and Editor of Rethink IoT, Rethink Technology Research Panellists: Yunus Mussa Mayat, Enterprise Architect and Information Manager, City of Bradford Metropolitan District Council Lorand Mozes, CEO, Flashnet – Intelilight Anders Hagen, Director of R&D, Q-Free
1250 – 1310	Driving the Smart Home Forward to Meet the Expectations of Tomorrow's Consumer (title to be confirmed) Bernd Grohmann, Executive Vice President, eQ-3	Partnering and Open Innovation	Smart Home Insurance – Win Win for Provider and Customer	Predictive Maintenance in Power Production	Customer Engagement in the Concept Store	Deploying a Hybrid Model – LPWAN and Cellular
1310 – 1410	Lunch					

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1410 – 14.30	The Importance of Interface Design in Attracting New Customers to Smart Home Services	<p>Panel Starts at 1400</p> <p>Panel: Thinking in Unison - Collaboration for Cohesive Solutions</p> <p>Moderator: Seppo Haataja, Director Business Development, City of Tampere and Director, Open & Agile Smart Cities initiative</p> <p>Panellists: Ana Nekhamkin, Managing Director, Inhabit</p> <p>Gerd Seehuus, Triangulum Coordinator, Stavanger Kommune</p> <p>Anne Dornan, Head of Innovation, Manchester Science Partnerships</p>	The Digital Journey – IoT, AI and automation in the Insurance Industry Dan Fiehn, Group CIO, MarkerStudy	Smart Solar Options to Power the Smart Home	Detailing the Key Technologies Transforming the Retail Industry	<p>Panel Starts at 1400</p> <p>Panel: Enhancing the Customer Experience with LPWA Technology</p> <p>Moderator: Clive Longbottom, Co-founder and Service Director, Quocirca</p> <p>Panellists: Pauline Issard, Founder, Trackener</p>
1435 – 1455	Interoperability and Open Platforms (title to be confirmed) Matthieu de Broca, Director International Business Development, Overkiz	Tracking the Transition to the Smart City Dr Mihai Bilauca, Head of Digital Strategy, City of Limerick	Minimising Claims Losses Through Monitoring and Quick Response Times	How IoT Will Change How People Use Energy – New Business Opportunities Johan Ander, Business Development Director, Smart Homes, Smart Cities, IoT, Fortum Technology and New Ventures	Maintaining Security While Introducing IoT to Retail	Why Location Could be the Killer Service for LPWANs
1500 - 1520	Focussing on Security, Convenience and Adding Value to the Smart Home	Developing the Business Models for the City of the Future Rene Bohnsack, Head of Smart City Innovation Lab, Lisbon	Assessing the Impact of IoT on the Bottom Line	Detailing the Latest Innovations to Transform the Energy Sector	Key Strategies for Selling Smart Home Products Alexander Allen, Director of Strategy & Business Development, Maplin	Lessons from Japan Marc Einstein, Chief Analyst, Telecommunications and Digital Services, ITR Corporation, Japan

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1525 - 1555	<p>Panel: AI, The Next Big Game Changer? Moderator: David Watkins, Director Connected Home Devices, Strategy Analytics Panellists: Hjalmar Nilsson, CEO, Watty Avril Murphy, VP Sales and Marketing EMEA, Neato Robotics</p>	<p>Panel: The Role of the Smart City in Addressing Climate Change Barbara Mohlendick, Director, City of Cologne Gustaf Landahl, Head of Department, City of Stockholm</p>	<p>Increasing Consumer Awareness of Smart Insurance Propositions</p>	<p>How will IoT Impact The Utility Market in the Next 2-3 Years?</p>	<p>Predictions for the Future of Retail</p>	<p>Managing the Device Lifecycle</p>
1555 – 1615	Break					
1615 – 1635	Developing a Seamless Experience	Panel: Blockchain – The Next Big Game Changer?				
1635 – 1655	Connecting the Smart Home					
1655 - 1725	<p>Panel: Why the Smart Home Industry Must Focus on Universal Open Connectivity Moderator: Ben Wood, Chief of Research, CCS Insight Panellists: Tobin Richardson, President and CEO, Zigbee Alliance Samuel Woodward, Customer Education Leader, Lutron</p>	<p>Panel: Start-up Session - Driving the Future of IoT Invited IoT Start-ups will present their unique product or service, followed by a panel discussion focussed on future trends and expectations for the IoT industry 5 years from now Panel Moderator: Raph Crouan, Managing Director, Startupbootcamp IoT Start-ups include: Marija Butkovic, Co-founder, Kisha</p>				
1725 – Networking Drinks in the Exhibition						
1800 – Smart Summit Pub Crawl						

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	Smart Home	Cities	Insurance	Utilities	Retail	LPWAN
0930 – 0940	Chair's Welcome Sue Furnell, Founder, Furnell Consult	Chair's Welcome				
0940 – 1000	SH Summit Keynote	Smart Summit Day 2 Keynote Speech				
1000 – 1030	Panel: Optimising Partnerships Moderator: Olena Kaplan, Senior Analyst, Beecham Research Panellists: Matt Poll, CEO and Founder, Neos Ventures Thomas Rockmann, Vice President, Connected Home, Deutsche Telekom Antti Vihavainen, Cozify	Panel: Leveraging 5G Capabilities to Push the Boundaries of Possibility - How will 5G Testbeds and Trials work? - Examples of 5G Testbeds (autonomous vehicles, railways, manufacturing, agriculture) - How will 5G accelerate the development of Smart Cities? - Economic and social benefits to be realised by 5G Moderator: Paul Wilson, TM Forum Panellists: Richard Marijs, T-Mobile Netherlands Gordon Wright, Digital Economy Manager, Aberdeen City Council				
1030 – 1050	Break					
1050 – 1120	Panel: Assessing the Routes to Market Moderator: Adam Simon, Global Managing Director Retail Business Development, Context and Chairman, Smart Home and Building Association Panellists: Jutta Peinze, Marketing Director, Sengled Richard Porter, Head of Smart Home Products and Partnerships, O2 Katrina Mills, Audio and Connected Home Buyer, John Lewis	Chair: Steve Turner, Associate – Digital, Arup ----- Collecting, Managing and Analysing Data for Smart City Success	Learning from Connectivity Outside the Smart Home James Tucker, Manager Smart Technologies, Allianz Insurance	Using Digital Technology to Enable More Efficiency in the Grid Robert Denda, Head of Network Technology, Enel	Panel: Assessing the Routes to Market (in the Smart Home Theatre) Moderator: Adam Simon, Global Managing Director Retail Business Development, Context and Chairman, Smart Home and Building Association Panellists: Jutta Peinze, Marketing Director, Sengled Richard Porter, Head of Smart Home Products and Partnerships, O2 Katrina Mills, Audio and Connected Home Buyer, John Lewis	Chair: Saverio Romeo, Principal Analyst, Beecham Research ----- Panel - Developing a Business Case to Justify the Technology Hype Moderator: Michele Mackenzie, M2M and IoT Solutions Programme, Analysys Mason Panellists: Bill Harpley, Founder, Astius Technology

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1125 – 11.55	Panel: The Omnichannel Approach: Analysing the Consumer Shopping Cycle John Olsen, Managing Director, Euronics International	Panel: Sharing Data to Enhance Urban Living Raj Mack, Head, Digital Birmingham Professor Chunming Rong, University of Stavanger Claire Davis, Smart Gateway Programme Manager, Cork Smart Gateway	Panel: Adding Value to the Insurance Proposition Alex Marples, Commercial Director, Domestic and General	Panel: How is IoT Enabling Flexibility in the Smart Grid? Panellists: Erik Nygard, CEO and Co-Founder, Limejump Grace Murray, Senior Policy Advisor, Smart Energy Demand Coalition Kalle Kukk, Strategy Manager, Elering	Panel: The Omnichannel Approach: Analysing the Consumer Shopping Cycle (in the Smart Home Theatre) John Olsen, Managing Director, Euronics International	Experiences from Rolling out LPWAN Networks in Milton Keynes and London Paul Putland, Consultant, BT
1200 – 1220	Will Smart Home as a Service be the Next Frontier?	Connecting the Smart City Ublox	Innovating to Stay Ahead of the Competition Philippe Vayssac, Chief Innovation Officer, GROUPAMA Rhône-Alpes Auvergne	Smarter Energy from the Home to the City Daniel Bentham, Head of R&D Smart Customer, EDF Energy	Driving Smart Home Adoption into the Majority of Consumer Households John Olsen, Managing Director, Euronics International	Can LPWANs Meet Their Full Potential Without One Universal Standard? William Webb, CEO, Weightless
1225 – 1255	Panel: Securing the Cyber Front Door Senior Speaker, National Cyber Security Centre	Panel: The Future of Urban Transport Seppo Haataja, Director, Business Development, City of Tampere Chris Nielsen, CEO, Electric Cab North America	How are New Technologies Necessitating Change in the Insurance Industry? Tim Buchanan, Group Head of Digital, Hiscox	Panel: Bringing New Approaches to Energy Saving in the Smart Home Will Vooght, Head of Innovation, Good Energy Dominic Lavelle, Head of Product and Proposition, RWE npower	Providing a Unique, Personalised Experience Steve Moore, Director – Connected Home, Dixons Carphone	Panel: How to Achieve Economies of Scale in LPWAN Moderator: Julian Watson, Senior Principal Analyst, IoT, IHS Markit Technology Panellists: Alex Gluhak, Head of Technology, IoT Lead, Digital Catapult Jan John, Co-Founder and Group CEO, SimpleCell Dr Philip Catherwood, University of Ulster

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1255 -1345	Lunch					
1345 – 1415	<p>1345 - 1400 The Role of Data Analytics in Enabling the Delivery of Advanced Functionality in the Smart Home</p> <p>1400 - 1415 Monetising Data from IoT</p>	<p>Panel - Maximising the Potential of Living Labs to Accelerate Smart City Developments Steve Turner, Associate – Digital, Arup (confirmed) Panellists: Gemma Ginty, Head of Urban Futures, Future Cities Catapult Marita Holst, Botnia Living Lab Jacob Lundgaard, Director of Living Labs and Smart City, Gate21</p>	<p>The Role of Big Data in the Insurance World</p>	<p>Panel - What is the Role of Utilities at the Heart of the Smart Home? Elaine Robinson, Electric Ireland Senior Representative, Smart Energy GB</p>	<p>Panel - Where do Opportunities Lie for Retailers to Connect to the Smart Home Ecosystem?</p>	<p>Panel – Partnerships and Collaboration to Maximise LPWAN Success Moderator: Martin Garner, SVP, CCS Insight Panellists: Tony Moretta, CEO, Digital Jersey Dan Clarke, Smart City Programme Manager, Connecting Cambridgeshire</p>
1420 – 1440	<p>5 Ways IoT Can Make or Break Your Brand Pilgrim Beart, Founder DevicePilot</p>	<p>Introducing AI to the Smart City</p>	<p>Creating an Economically Viable Smart Insurance Solution</p>	<p>Uncovering New Energy Service Based Business Models Through Smart Home Fonger Ypma, Head of Smart Energy Lab, Eneco</p>	<p>Developing the Online Sales Strategy for Smart Home Products</p>	<p>Is Collaboration Essential to Scale-up LPWAN? Andrew Cowen, Founder, FutureCare</p>
1445 – 1515	<p>Panel - How are Insurance Companies Driving Smart Home Growth and Increasing the Value of Smart Home products? Moderator: Bill Ablondi, Director Smart Home, Strategy Analytics Panellists: James Tucker, Manager Smart Technologies, Allianz Insurance Lukias Tobis, Head of Sales, Western Europe and Australia, Fibaro</p>	<p>Panel – Understanding Public Sector Challenges Moderator: Christina Patsioura, IoT Research Analyst, Beecham Research Panellists: Ian Jones, Solutions Architect (Smart Cities), City of Leeds Wayne Hubbard, Chief Operating Officer, London Waste and Recycling Board Steve Bowyer, CEO, Opportunity Peterborough</p>	<p>Connected Health – The Opportunity for New Models Joao Bocas, CEO and Digital Health Influencer, Digital Salutem</p>	<p>What Impact will AI Have on the Utilities Market? Hjalmar Nilsonne, CEO, Watty</p>	<p>Panel - Which Retail Strategies are Achieving Success in Smart Home Sales? Matt James, MRJ Smart Consulting</p>	<p>Addressing Security Concerns around LPWAN</p>

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1520 – 1550	Panel - How is Smart Home Technology Revolutionising Assisted Living? <i>Deborah Fortescue, The Disabilities Trust</i> <i>Paul Teverson, Director of Communications, McCarthy & Stone</i>	Panel: New Business Models for the Future of Digital Living				
1550 - 1600	Key Takeaways from the Smart Home Summit	Key Takeaways from the Smart Summit				
1700	Event Close					